

# Sponsorship Opportunities

## Host Sponsor - \$15,000

### Speaking Participation

Speaker position on applicable panel

Moderator role for the one-on-one keynote speaker conversation

### Marketing & Branding

Mention of company participation in opening remarks

Recognition on all email promos, conference website, and ads prior to event, all on-site event signage, and post-event emails and editorial coverage

### Content

Guaranteed pre-event speaker highlight editorial coverage produced by a Connect Editor and distributed to the national audience

Participation in on-site video interview for one speaker to be used in compilation recap video

### Attendees

15 complimentary registrations

20% discount code for all additional registrations

### Additional Benefits

Exhibit space

Advance use of registration list – 1 week out

Copy of attendee list with contact info

## Gold - \$6,000

### Speaking Participation

Speaker or moderator position on applicable panel

### Marketing & Branding

Mention of company participation in opening remarks

Recognition on all email promos, conference website, and ads prior to event, all on-site event signage, and post-event emails and editorial coverage

### Content

Guaranteed pre-event speaker highlight editorial coverage produced by a Connect Editor and distributed to the national audience

Participation in on-site video interview for one speaker to be used in compilation recap video

### Attendees

12 complimentary registrations

20% discount code for all additional registrations

### Additional Benefits

Exhibit space

Copy of attendee list with contact info

## Cocktail Reception - \$6,000

### Speaking Participation

Speaker or moderator position on applicable pane

### Marketing & Branding

Mention of company participation in opening remarks and at start of reception

Recognition on all email promos, conference website, and ads prior to event, all on-site event signage and post-event emails

Dedicated signage at reception

Branded napkins (Connect provides napkins)

Gobo light with company logo (Connect provides gobo)

### Content

Participation in on-site video interview for one speaker to be used in compilation recap video

### Attendees

12 complimentary registrations

20% discount code for all additional registrations

### Additional Benefits

Exhibit space

Copy of attendee list with contact info

## FOR SPONSORSHIP INFORMATION CONTACT:

Sarah Quinn  
squinn@connectcre.com

Emily Lettieri  
elettieri@connectcre.com

Carol Atkins  
catkins@connectcre.com

# Sponsorship Opportunities

## Parking - \$5,000

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### Marketing & Branding

Mention of company participation in opening remarks

Recognition on all email promos, conference website, and ads prior to event, all on-site event signage and post-event emails

Dedicated on-site signage and/or attendee parking passes with company logo

### Attendees

7 complimentary registrations

20% discount code for all additional registrations

### Additional Benefits

Exhibit Space

Copy of attendee list with name and company

## Silver - \$4,000

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### Speaking Participation

Speaker or moderator position on applicable panel

### Marketing & Branding

Mention of company participation in opening remarks

Recognition on all email promos, conference website, and ads prior to event, all on-site event signage and post-event emails

### Content

Participation in on-site video interview for one speaker to be used in compilation recap video

### Attendees

8 complimentary registrations

20% discount code for all additional registrations

### Additional Benefits

Exhibit space

Copy of attendee list with contact info

## Networking Break - \$3,500

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### Marketing & Branding

Mention of company participation in opening remarks and at start of break

Recognition on all email promos, conference website, and ads prior to event, all on-site event signage and post-event emails

Dedicated signage at break

Branded napkins (Connect provides napkins)

### Attendees

8 complimentary registrations

20% discount code for all additional registration

### Additional Benefits

Exhibit Space

Copy of attendee list with name and company

## Lanyard - \$3,000

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### Marketing & Branding

Mention of company participation in opening remarks

Recognition on all email promos, conference website, and ads prior to event, all on-site event signage and post-event emails

Branded lanyards with company logo for all event attendees (Connect provides lanyards)

### Attendees

6 complimentary registrations

20% discount code for all additional registrations

### Additional Benefits

Copy of attendee list with name and company

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# Sponsorship Opportunities

## Attendee Bag - \$3,000

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### Marketing & Branding

Mention of company participation in opening remarks

Recognition on all email promos, conference website, and ads prior to event, all on-site event signage and post-event emails

Branded bags with company logo for all event attendees (bags provided by Connect)

Option to place a piece of company's marketing collateral inside bags

### Attendees

6 complimentary registrations

20% discount code for all additional registrations

### Additional Benefits

Copy of attendee list with name and company

## Chair Wrap - \$3,000

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### Marketing & Branding

Mention of company participation in opening remarks

Recognition on all email promos, conference website, and ads prior to event, all on-site event signage and post-event emails

Branded chair wrap with company logo on all attendee chairs (Sponsor company provides chair wraps)

### Attendees

6 complimentary registrations

20% discount code for all additional registrations

### Additional Benefits

Copy of attendee list with name and company

## Step & Repeat - \$3,000

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### Marketing & Branding

Recognition on all email promos, website, ads and event signage

Co-branded Step & Repeat with company logo & Connect Media logo (provided by Connect)

### Attendees

3 complimentary registrations

20% discount code for all additional registrations

### Additional Benefits

Copy of attendee list with name and company

## Notebook - \$3,000

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### Marketing & Branding

Mention of company participation in opening remarks

Recognition on all email promos, conference website, and ads prior to event, all on-site event signage and post-event emails

Branded notebooks placed at all attendee tables and for speakers on stage (notebooks provided by sponsor company)

### Attendees

3 complimentary registrations

20% discount code for all additional registrations

### Additional Benefits

Copy of attendee list with name and company

## Program Bio Email(s) - \$3,000

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Connect Conferences sends an email at the start of each panel to all attendees at the event, which includes the headshots, bios and a way to connect to all panelists on the stage. Add your branding to this email as a digital program ad:

\$750 per email

\$3,000 for all emails at National Event (6-7 emails)

\$2,000 for all emails at Regional Event (4-5 emails)

\*\*600 x 244px banner or 728 x 90px banner and 140 characters of text on panel email

\*\*Full contact information for all ad clicks

## Exhibit 1 - \$2,500

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### Marketing & Branding

Mention of company participation in opening remarks

Recognition on all email promos, conference website, and ads prior to event, all on-site event signage, and post-event emails and editorial coverage

### Attendees

3 complimentary registrations

20% discount code for all additional registrations

### Additional Benefits

Exhibit space

Power

Copy of attendee list with name and company

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# Sponsorship Opportunities

## Exhibit 2 - \$1,500

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### Marketing & Branding

Mention of company participation in opening remarks

Recognition on all email promos, conference website, and ads prior to event, all on-site event signage, and post-event emails and editorial coverage

### Attendees

1 complimentary registration

20% discount code for all additional registrations

### Additional Benefits

Exhibit space

Copy of attendee list with name and company

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