

CONNECT Conferences

2022 Conference Schedule

Attendance for all 2022 Connect Conferences will be Complimentary

May	Connect Midwest
June	Connect Healthcare East
June	Connect Los Angeles
August	Connect Texas Multifamily
September	Connect Orange County
October	Connect Investment & Finance*
November	Connect Florida

*Indicates a National Connect Conference

CONNECT Conferences

Sponsorship Opportunities

Attendance for all 2022 Connect Conferences will be Complimentary

EVENT HOST

- Speaker or moderator position
- Top recognition on all email promos, website, and ads
- Top recognition on all event signage
- 3-minute, company supplied, video during panel change or opportunity to give brief opening remarks
- Exhibit space
- Dedicated e-blast to targeted list announcing your participation at the conference
- Opportunity to display pull-ups, property images, renderings, or visuals of some form at the event to promote the property or project
- Copy of attendee list with contact info

GOLD – \$6,000

- Speaker position, space pending
- Recognition on all email promos, website, ads and event signage
- Exhibit space
- Copy of attendee list with contact info
- Guaranteed Pre-event speaker highlight editorial coverage produced by a Connect Editor and distributed to the National Audience

SILVER – \$4,000

- Recognition on all email promos, website, ads and event signage
- Exhibit space
- Copy of attendee list with contact info

EXHIBIT 1 – \$2,500

- Room for a pop-up display
- Electric at booth space
- Copy of attendee list

EXHIBIT 2 – \$1,500

- Room for a pop-up display
- Copy of attendee list

CONNECT Conferences

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COCKTAIL RECEPTION SPONSOR – \$6,000

- Speaker position, space pending
- Recognition on all email promos, website, ads and event signage
- Branded cocktail napkins at reception (provided by Connect)
- Branded gobo light at reception (provided by Connect)
- Option to include a signature drink at the reception
- Exhibit space
- Copy of attendee list with contact info

WATER BOTTLE SPONSOR – \$2,000

- Recognition on all email promos, website, ads and event signage
- Custom branded water bottles placed at all attendee tables and for speakers on stage (water bottles provided by sponsor company)
- Copy of attendee list

ATTENDEE BAG SPONSOR – \$3,000

- Recognition on all email promos, website, ads and event signage
- Custom branded attendee bags placed on all attendee chairs (bags provided by sponsor company)
- Option to place a piece of company's marketing collateral in bag
- Copy of attendee list

LUNCH SPONSOR – \$6,000

- Speaker position, space pending
- Recognition on all email promos, website, ads and event signage
- Branded cocktail napkins at lunch (provided by Connect)
- Branded gobo light at lunch (provided by Connect)
- Exhibit space
- Copy of attendee list with contact info

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WIFI SPONSOR – \$4,500

- Recognition on all email promos, website, ads and event signage
- Custom branded Wi-Fi network and login
- Wi-Fi and information cards on every chair
- Exhibit space
- Copy of attendee list with contact info

LANYARD SPONSOR – \$3,000

- Recognition on all email promos, website, ads and event signage
- Custom branded lanyards (provided by Connect)
- Copy of attendee list

NETWORKING BREAK SPONSOR – \$3,500

- Recognition on all email promos, website, ads and event signage
- Branded napkins at networking break (provided by Connect)
- Connect staff to announce sponsoring company before start of break
- Exhibit space
- Copy of attendee list with contact info

PROGRAM BIO EMAIL SPONSOR

- Connect Conferences sends an email at the start of each panel to all attendees at the event, which includes the headshots, bios and a way to connect to all panelists on the stage. Add your branding to this email as a digital program ad
- \$750 per email
- \$3,000 for all emails at National Event (6-7 emails)
- \$2,000 for all emails at Regional Event (4-5 emails)
- 600 x 244px banner or 728 x 90px banner and 140 characters of text on panel email
- Full contact information for all ad clicks

STEP-AND-REPEAT SPONSOR – \$3,000

- Recognition on all email promos, website, ads and event signage
- Co-branded Step & Repeat with company logo & Connect logo (provided by Connect)
- Copy of attendee list

NOTEBOOK SPONSOR – \$3,000

- Recognition on all email promos, website, ads and event signage
- Branded notebooks provided to all attendees
- Option to include 1 piece of company's marketing collateral in each notebook
- Copy of the attendee list
- Client responsible for providing notebooks or Connect can order for an additional cost

PARKING SPONSOR – \$2,000

- Recognition on all email promos, website, ads and event signage
- Branded signage for all parking wayfinding and information
- Copy of the attendee list

CHAIR WRAP SPONSOR – \$2,000

- Recognition on all email promos, website, ads and event signage
- Branded chair wraps on all attendee chairs
- Copy of the attendee list
- Client responsible for providing chair wraps or Connect can order for an additional cost

CONNECT Webinars

2022 Webinar Schedule

Connect DC Metro Market Update	March 2022	Connect Netlease v Apartments	July 2022
Connect Seattle Multifamily Update	April 2022	Connect New York Market Update	August 2022
Connect PHX + SW Market Update	April 2022	Connect Industrial	September 2022
Connect Build-to-Rent	May 2022	Connect National Retail Update	October 2022
Connect Texas Update	May 2022	Connect Atlanta Update	November 2022
Connect Women in Leadership	June 2022	Connect Boston Update	November 2022
Connect NorCal Market Update	June 2022	Connect Women in Leadership	December 2022
Connect South Florida Update	July 2022		

CONNECT Webinars

Sponsorship Highlights

WEBINAR SPONSORSHIP – \$4,000

Speaker Participation and Promotion
Full Contact Leads
Editorial Coverage
Logo Visibility

Join us as an expert **Speaker** and be a part of the discussion

- Connect coordinates all production, creative and promotional logistics
- Connect produces the finished webinar video which is heavily promoted both pre- and post-production

Headshot & Bio promotion in the pre- and post-production marketing emails, in Connect's Social Media promotion, in the advertising surrounding the event and on the Webinar's landing page.

- Email HTML and all other creative work is produced by the Connect CRE team
- Leads with contact information provided for webinar registrations, watches, email click throughs and ad clicks

Connect-created **Social Media Ads** noting Your Company as a Webinar Sponsor. Ad design files provided for your own use as well

Promotion of **Your Logo** on the Connect Webinar landing page, with a direct link to your website

Pre-Production Editorial Q&A conducted by a Connect Editor with the **Written Coverage** featured in Connect's National Daily Email, or in a Regional or Property-type email, as appropriate