

# CONNECT *Conferences*

## *2022 Conference Schedule*

Attendance for all 2022 Connect Conferences will be Complimentary

<b>FEBRUARY</b>	Los Angeles, CA	<b>Connect Retail West</b>
<b>MARCH</b>	Jacksonville, FL	<b>Connect Healthcare East</b>
<b>APRIL</b>	Chicago, IL	<b>Connect Chicago</b>
<b>JUNE</b>	Los Angeles, CA	<b>Connect Los Angeles</b>
<b>AUGUST</b>	Texas	<b>Connect Texas Multifamily</b>
<b>SEPTEMBER</b>	Orange County, CA	<b>Connect Orange County</b>
<b>OCTOBER</b>	New York City, NY	<b>Connect Investment &amp; Finance</b>
<b>NOVEMBER</b>	Florida	<b>Connect Florida</b>

# CONNECT *Conferences*

## *Sponsorship Opportunities*

Attendance for all 2022 Connect Conferences will be Complimentary

### **EVENT HOST**

- Speaker or moderator position
- Top recognition on all email promos, website, and ads
- Top recognition on all event signage
- 3-minute, company supplied, video during panel change or opportunity to give brief opening remarks
- Exhibit space
- Dedicated e-blast to targeted list announcing your participation at the conference
- Opportunity to display pull-ups, property images, renderings, or visuals of some form at the event to promote the property or project
- Copy of attendee list with contact info

### **GOLD - \$6,000**

- Speaker position, space pending
- Recognition on all email promos, website, ads and event signage
- Exhibit space
- Copy of attendee list with contact info
- Guaranteed Pre-event speaker highlight editorial coverage produced by a Connect Editor and distributed to the National Audience

### **SILVER - \$4,000**

- Recognition on all email promos, website, ads and event signage
- Exhibit space
- Copy of attendee list with contact info

### **EXHIBIT 1 - \$2,500**

- Room for a pop-up display
- Electric at booth space
- Copy of attendee list

### **EXHIBIT 2 - \$1,500**

- Room for a pop-up display
- Copy of attendee list

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### **WIFI SPONSOR – \$4,500**

- Recognition on all email promos, website, ads and event signage
- Custom branded Wi-Fi network and login
- Wi-Fi and information cards on every chair
- Exhibit space
- Copy of attendee list with contact info

### **LANYARD SPONSOR – \$3,000**

- Recognition on all email promos, website, ads and event signage
- Custom branded lanyards (provided by Connect)
- Copy of attendee list

### **NETWORKING BREAK SPONSOR – \$3,500**

- Recognition on all email promos, website, ads and event signage
- Branded napkins at networking break (provided by Connect)
- Connect staff to announce sponsoring company before start of break
- Exhibit space
- Copy of attendee list with contact info

### **PROGRAM BIO EMAIL SPONSOR**

- Connect Conferences sends an email at the start of each panel to all attendees at the event, which includes the headshots, bios and a way to connect to all panelists on the stage. Add your branding to this email as a digital program ad
- \$750 per email
- \$3,000 for all emails at National Event (6-7 emails)
- \$2,000 for all emails at Regional Event (4-5 emails)
- 600 x 244px banner or 728 x 90px banner and 140 characters of text on panel email
- Full contact information for all ad clicks

### **STEP-AND-REPEAT SPONSOR – \$3,000**

- Recognition on all email promos, website, ads and event signage
- Co-branded Step & Repeat with company logo & Connect logo (provided by Connect)
- Copy of attendee list

### **NOTEBOOK SPONSOR – \$3,000**

- Recognition on all email promos, website, ads and event signage
- Branded notebooks provided to all attendees
- Option to include 1 piece of company's marketing collateral in each notebook
- Copy of the attendee list
- Client responsible for providing notebooks or Connect can order for an additional cost

### **PARKING SPONSOR – \$2,000**

- Recognition on all email promos, website, ads and event signage
- Branded signage for all parking wayfinding and information
- Copy of the attendee list

### **CHAIR WRAP SPONSOR – \$2,000**

- Recognition on all email promos, website, ads and event signage
- Branded chair wraps on all attendee chairs
- Copy of the attendee list
- Client responsible for providing chair wraps or Connect can order for an additional cost

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