

Demographics and Reach

Connect reaches the top players in the commercial real estate industry across all property types, as well as every discipline that contributes to the dynamic world of CRE.

From New York to California and everywhere in between, Connect reaches a national audience of the most active players in CRE.

NATIONAL

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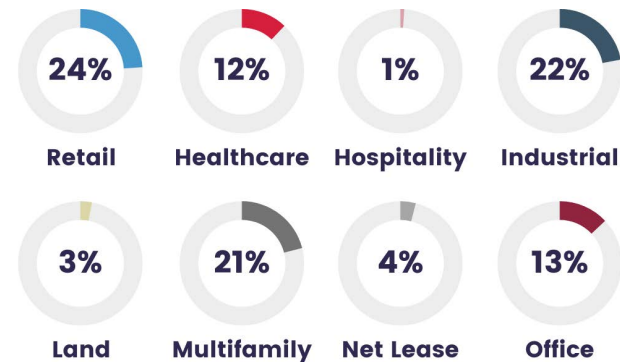
Emily Lettieri

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AUDIENCE

Brokers:	31%
Own/Inv/Dev:	34%
Finance:	23%
Other:	12%

PROPERTY TYPE



DEMOGRAPHICS

75,000 subscribers

CALIFORNIA

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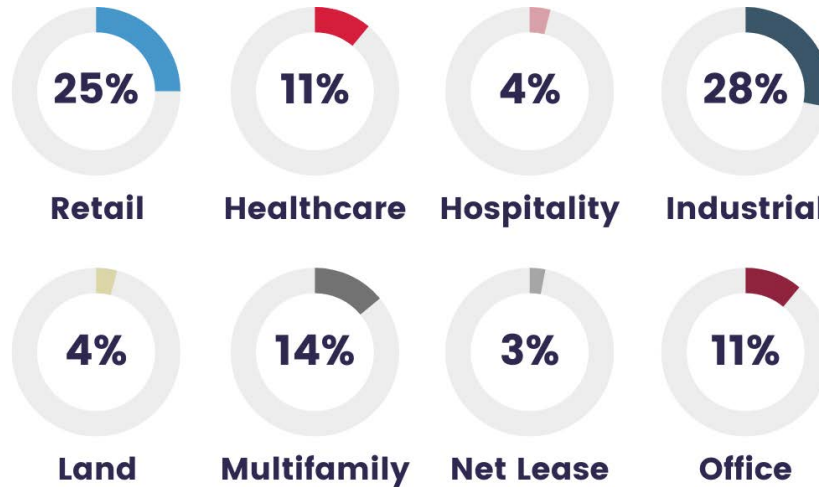
AUDIENCE

DEMOGRAPHICS

30,000 subscribers

Brokers:	32%
Own/Inv/Dev:	28%
Finance:	29%
Other:	11%

PROPERTY TYPE



NEW YORK

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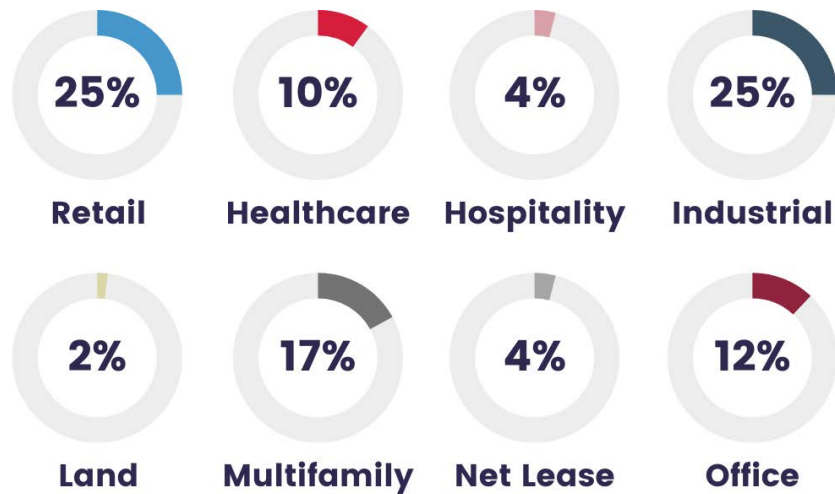
AUDIENCE

DEMOGRAPHICS

33,000 subscribers

Brokers:	32%
Own/Inv/Dev:	30%
Finance:	28%
Other:	10%

PROPERTY TYPE



TEXAS

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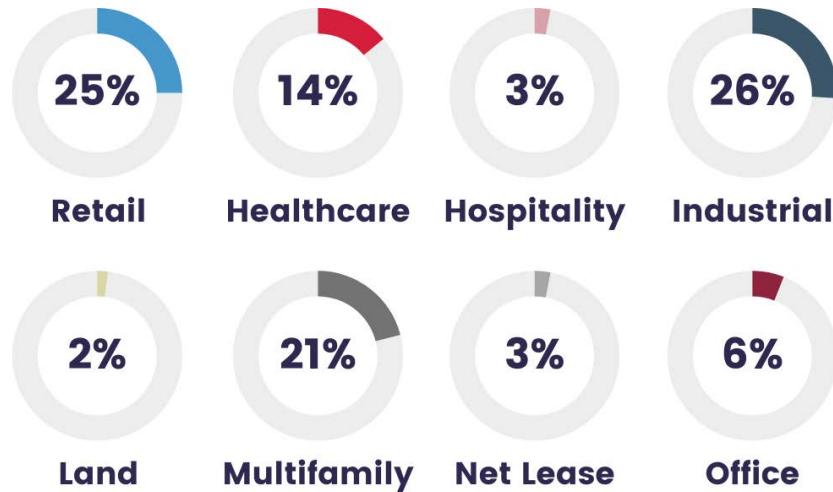
AUDIENCE

DEMOGRAPHICS

22,000 subscribers

Brokers:	29%
Own/Inv/Dev:	33%
Finance:	28%
Other:	10%

PROPERTY TYPE



CHICAGO

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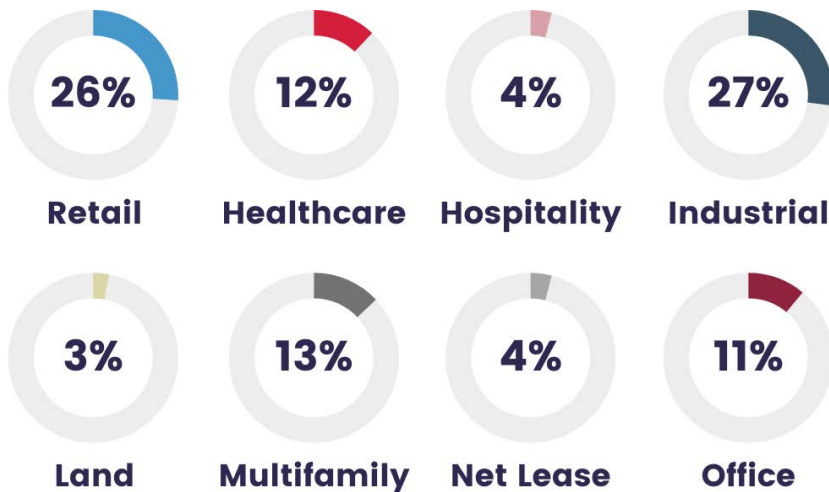
AUDIENCE

DEMOGRAPHICS

15,000 subscribers

Brokers:	29%
Own/Inv/Dev:	31%
Finance:	29%
Other:	11%

PROPERTY TYPE



BOSTON

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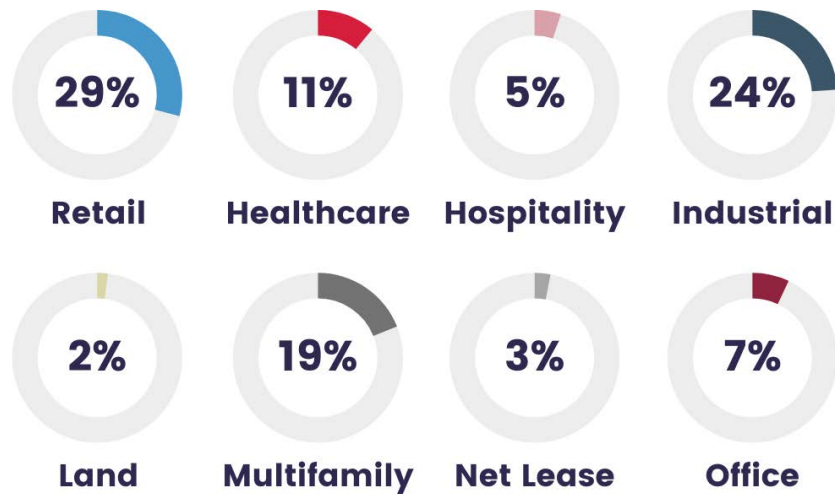
AUDIENCE

DEMOGRAPHICS

13,000 subscribers

Brokers:	31%
Own/Inv/Dev:	31%
Finance:	28%
Other:	10%

PROPERTY TYPE



SEATTLE

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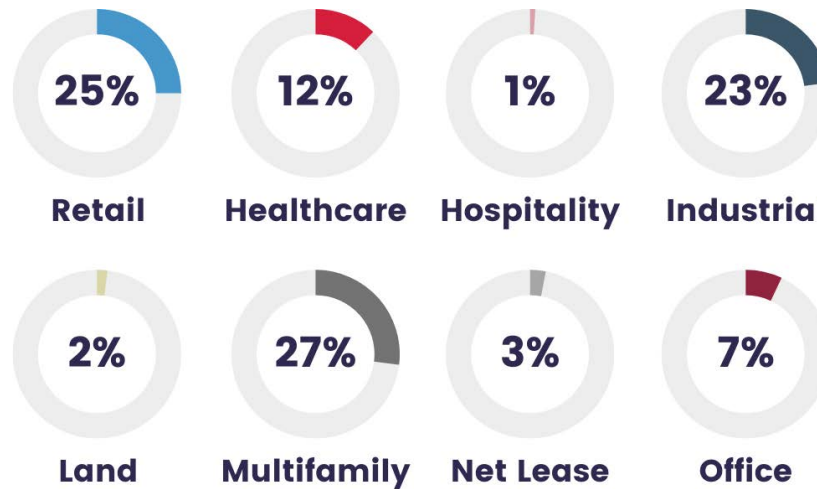
AUDIENCE

DEMOGRAPHICS

18,000 subscribers

Brokers:	33%
Own/Inv/Dev:	29%
Finance:	26%
Other:	12%

PROPERTY TYPE



FLORIDA

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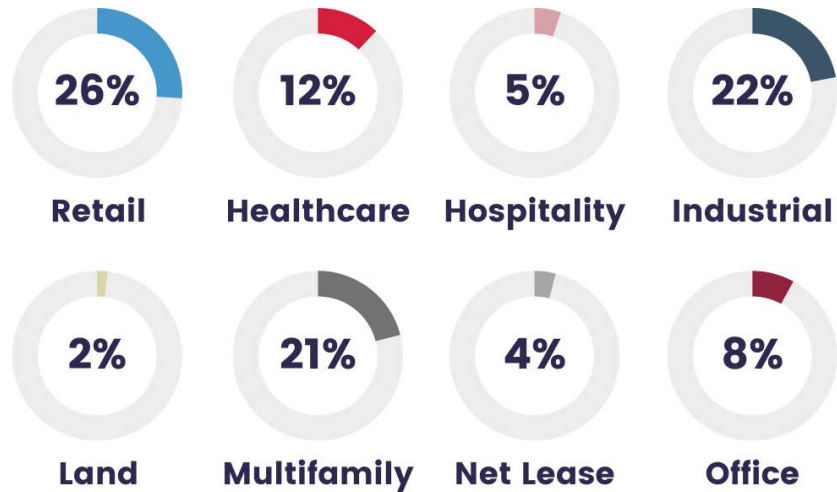
AUDIENCE

DEMOGRAPHICS

23,000 subscribers

Brokers:	32%
Own/Inv/Dev:	29%
Finance:	28%
Other:	11%

PROPERTY TYPE



ATLANTA

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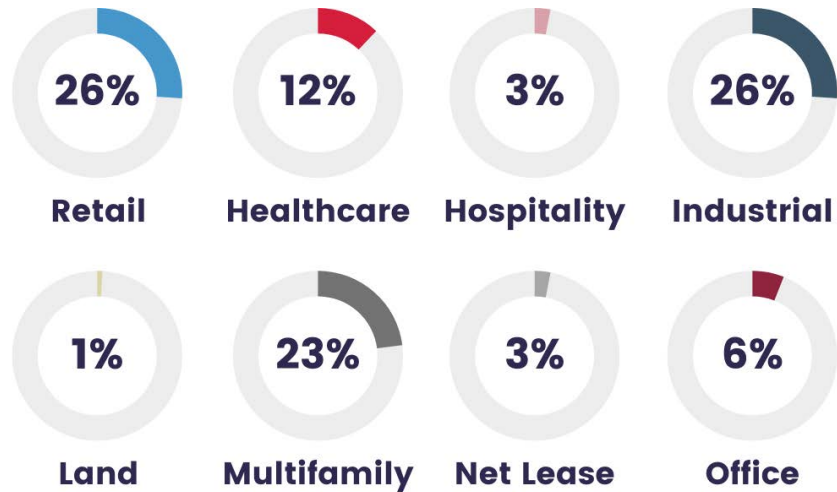
AUDIENCE

DEMOGRAPHICS

15,000 subscribers

Brokers:	27%
Own/Inv/Dev:	33%
Finance:	29%
Other:	11%

PROPERTY TYPE



ARIZONA

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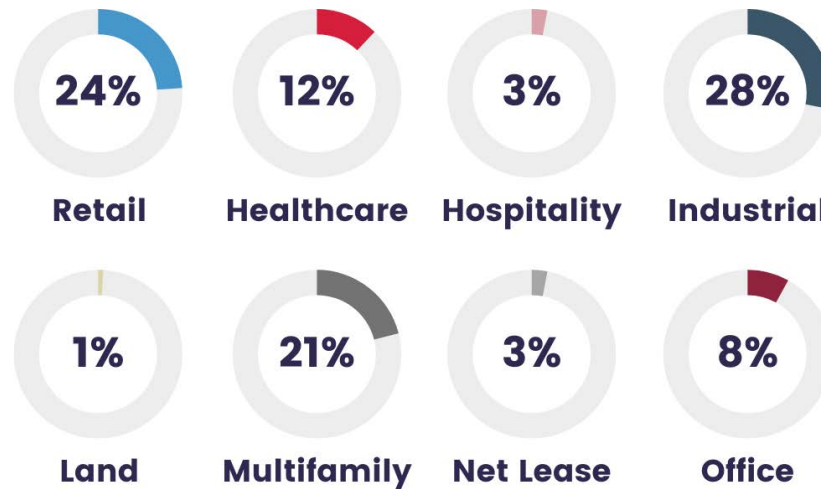
AUDIENCE

DEMOGRAPHICS

23,000 subscribers

Brokers:	34%
Own/Inv/Dev:	27%
Finance:	30%
Other:	9%

PROPERTY TYPE



WASHINGTON, D.C.

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AUDIENCE

DEMOGRAPHICS

21,000 subscribers

Brokers:	33%
Own/Inv/Dev:	29%
Finance:	28%
Other:	10%

PROPERTY TYPE

